





### **FARIEL**

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Check out some of our newest stickers! Buy one get one free when you use our code on page 14 at checkout!

**ISSUE NO. 5** 

Photograph by Fanny Emmanuel



Photograph by Vanica Louis

### WHAT'S NEW?

One solid year has passed since our last issue and so many amazing things have happened throughout the last year! For those that are new here, FARIEL is a magazine-styled newsletter that provides updates, inspiration, and information on all things Fanny Ariel from the arts to the music. In the month of February, we were invited to two pop-up, events in our local community. Nova

In the month of February, we were invited to two pop-up events in our local community. Nova Southeastern University hosted a Haitian-themed pop-up market which was such an amazing experience! The following week I was invited to North Miami's Caribe Arts Fest which enabled me to connect with new people and learn many new things about being a freelance artist.

This month we will be launching many new culturally inspired stickers, puzzles, apparel, and more! With summertime being around the corner we will be introducing crop tops and bathing suits that highlight the many cultures that have influenced our brand.

March is full of luck so it serves as no surprise that we are finally launching a custom sneaker website in collaboration with BlessedSoles. This new venture is exciting yet tedious so we have really been taking our time to make sure we are able to provide sneaker lovers with the best customer care and service as possible.

# March 2023 Celebrations



### **Awareness:**

WOMEN'S HISTORY MONTH
NATIONAL DEAF HISTORY MONTH
NATIONAL COLOR THERAPY MONTH
INTERNATIONAL IDEAS MONTH
SEA WEEK: MARCH 5 - 13

NATIONAL INTROVERTS WEEK: MARCH 20- 26

- March 1: World Music Therapy Day, Saint Lucia Flag Day, Panama Constitution day
- March 2: Morocco Independence Day

National Black Women in Jazz and the Arts Day

- March 3: World Hearing Day
- March 6: Ghana Independence Day
- March 8: International Women's Day
- March 12: Daylight Saving Time Starts, Venezuela Flag Day
- March 13: Grenada Revolution Day
- March 17: Saint Patrick's Day
- March 18: Aruba Flag Day
- March 20: French Language Day, International Day of Happiness
- March 21: National French Bread Day, National Fragrance Day, International Day for the Elimination of Racial Discrimination, World Poetry Day
- March 22: World Water Day
- March 29: National Mom and Pop Business Owners Day
- March 31: National Crayon Day



# ILLUSTRATION OF THE MONTH:

My favorite illustration this month is one of my more recent illustrations titled "We Jammin'"

We Jammin' was inspired by the Jamaican culture. The influence reggae has on the islands and the black diaspora is something to truly honor. Reggaetón for example began in the 1980s when Jamaican workers traveled to Panama to help build the Panama Canal. Reggae was adapted to the Spanishspeaking cultures and by the 1990s countries such as Puerto Rico and the Dominican Republic had also fully adopted Reggaetón!

The strokes and hours of this illustration are unfortunately unknown

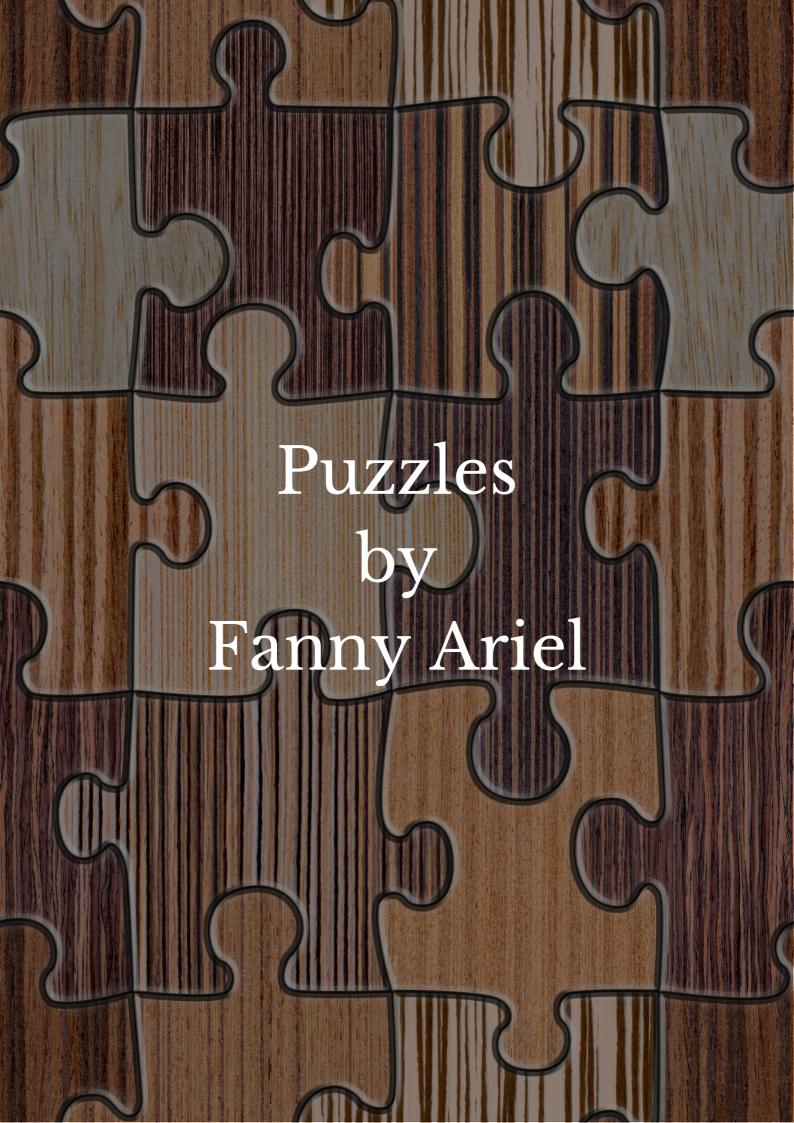
We jammin' is now available in unframed prints or canvas on fannyariel.com

Unframed prints are giclée printed quality with a paper thickness of 10.3 mil



"The influence reggae has on the islands and the black diaspora is something to truly honor"

"Music is the universal language of mankind."



# COMING SOON

The wait is almost over, we will be introducing new puzzles this month!

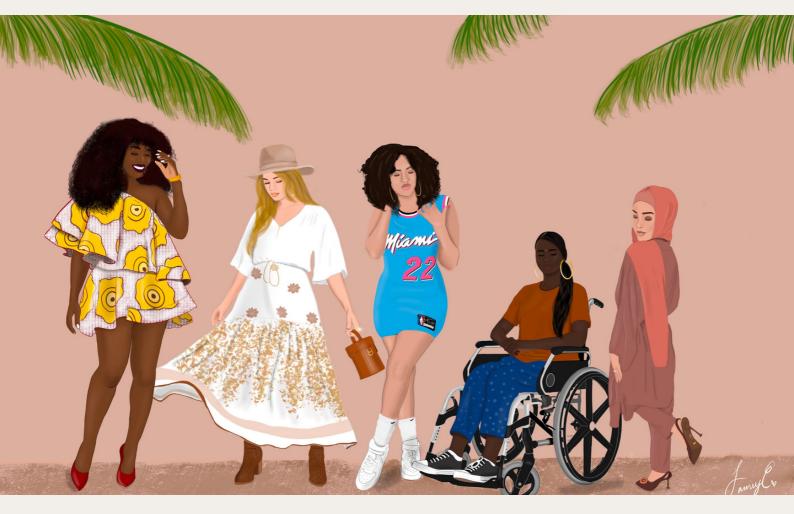
Assembling puzzles is a universal activity enjoyed by kids and adults alike. Still as popular as ever, puzzles are а truly timeless product, they've been helping families bond for decades on end. This high-quality puzzle will look crisp no matter what design you chose.

Our puzzles will be starting at 252 pieces and available for all age groups.

This product is Digitally printed, has a semi-gloss finish, all vibrant colors, and can be used as wall decor once completed!



### INTERNATIONAL WOMEN'S DAY 2023



This year's Women's Day was a bit different than usual. I didn't create an illustration however I was able to focus more on what Women's Day truly is and how to actually celebrate it. The United Nations Women put on a seminar that was also available virtually where different women came to speak about the importance of women in digital and technological fields as well as the inequality that we face on a day to day.

One of the topics that really stuck out to me was the algorithm and how unequal it can be to most women of color. I came across a video of a woman saying how unfortunate it is to have to type "black girl" after every sentence when looking for inspiration online. There are so many black influencers yet we are still having to type "black girl" because our representation is diluted.

It was good to hear so many women from all different places and of all different races speak about the digital age and all the work that still needs to be done.

Being that I am a digital artist a lot of these topics made me question my brand and if I am representing minority cultures enough. I have been inspired and in the coming months, I will continue illustrating the many minority cultures that don't get enough recognition or representation.

DigitALL: Innovation and technology for gender equality.

### WOMENS HISTORY MONTH



Blue Monday by Annie Frances Lee

In honor of women's history month, I would like to highlight a very well-known female artist who has inspired so many of us in this field. Annie Frances Lee.

Annie was an American artist. She is known for her depiction of African-American everyday life. Her work is characterized by images without facial features. She used body language to show emotion and expression in her work. Her most popular paintings are Blue Monday and My Cup Runneth Over.

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WHERE THERE
IS A WOMAN,
THERE IS
MAGIC.



-NTOZAKE SHANGE

## COMMISSIONS OPEN



We recently closed our commissions to allow time to fulfill some orders without having to rush to the next project. Commissions are now open again and projects are completed on a first come first serve bases. Since you have joined our email list you get first dibs! For all custom projects and collaboration inquiries please contact me via E-mail or visit our website.

Fannyarielemmanuel@gmail.com

### **NEW STICKERS**

#### STICKER PACKS

FRIDAY STICKER PACK TRINIDAD & TOBAGO STICKER PACK



### AVAILABLE NOW!

WATERPROOF VINYL STICKERS

#### **INDIVIDUAL STICKERS**

PLANNER STICKERS
PASTA
TACOS
& MORE!



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EXPIRES MARCH 31 USE CODE: WMNS30





DISCOUNT COUPON

# BUY ONE GET ONE

STICKERS

EXPIRES MARCH 31 USE CODE: BOGOSTICK

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