

"The world is your canvas."

# FARIEL

EXCLUSIVE

INSIDE

SCOOP!









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# WHAT'S NEW?

Art by Fanny Ariel went through many changes this last month. If you're reading this, you've already been made aware of one of those many changes. This magazine-styled newsletter will consist of monthly updates about our brand, products, and even discounts!

If you recently typed in @fariel.arts on Instagram you may have noticed that the username no longer exists. I decided it was time for a change. Our new username is now the same as the business name @artbyfannyariel. This will allow us to be more accessible via social media and other search engines.



Photo by Louis Lens Photography

**"Spring  
seemed like the  
perfect time to  
get out with  
the old and in  
with the new!"**

Since we launched back in August 2020 one major goal of mine was to design brighter thank you cards to send with every purchase. Our new thank you cards are finally here and include a 20% discount on any purchase. All of the older discount codes will be honored up until Friday, April 30th at 11:59 pm

Change is good and spring seemed like the perfect time to get out with the old and in with the new! Another change you may expect in April is MORE STICKERS! All of the current stickers on my website will be 40% off all month long. The new designs will include very well-respected celebrities, cultural locations, and even shipping stickers for small businesses!

There are many other changes approaching for Art by Fanny Ariel so if you haven't already, please join our email list and be on the lookout for what is to come this month!

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# ILLUSTRATION OF THE MONTH: EVERY WOMAN, EVERYWHERE



International Women's Day this year was a huge success. Many artist, celebrities, and women all around the world highlighted the many positive characteristics of being a woman. While I was drawing this piece I wanted to include as many different personalities and styles of woman as possible to show that we don't always look the same. I named each person in the illustration to ultimately reflect what being a woman means to me.

(From left to right) **Elegant** highlights how graceful women are.

**Chic** is a reminder to be confident in who I am, and to own it without guilt.

**Strong** is my personal favorite. She is a reminder that we don't always have to be what society expects us to be. Being a woman doesn't mean you have to always be extremely feminine.

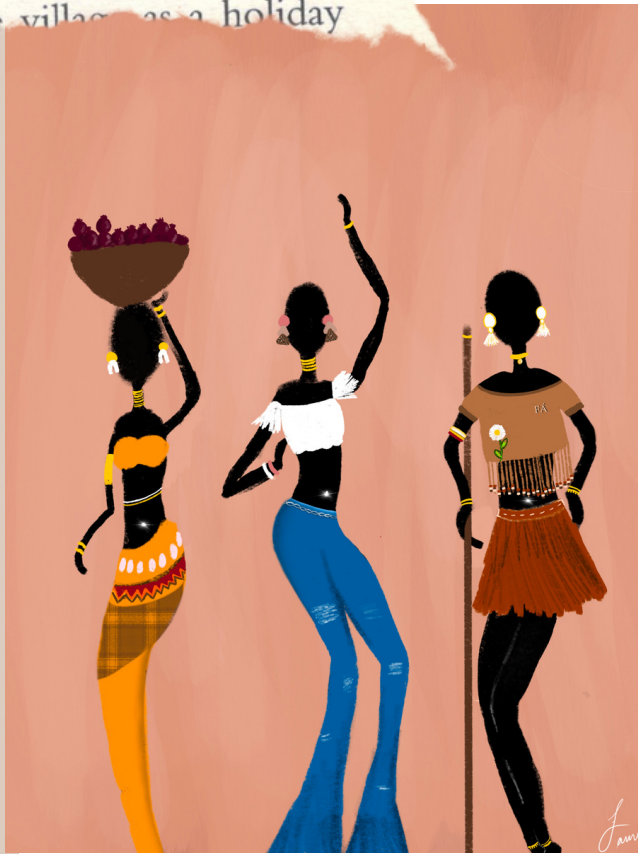
**Able** and strong have a lot in common which is why I put them next to each other.

**Able** is a reminder that all abilities are capable of being strong. Our strength doesn't come from our physical abilities, but our mental ability to keep going even when forces are against us.

**Worthy** is a reminder that we are deserving of social, political, and cultural equality.

This illustration is only available in 16x10 inches and will require a custom frame.

ay and fell in love with it.  
ild the village as a holiday



# this or that

WOMENS EDITION

Sneakers

Heels

Jeans

Skirt

Light Sundresses

Little Black Dress

Long Hair Don't Care

Bold Stuff Short Cut

Lip Gloss

Lipstick

Long Nails

Short Nails





**No  
rain, no  
flowers.**





# INSPO MY FLOW

INSPO >

## THE FIRST ABSTRACT PAINTER

A lot of things inspired my flow last month. This segment is dedicated to pointing out those experiences in hopes to inspire someone else.

March was Women's History Month which allowed me to learn a plethora of new facts about our history. Women of many different cultures have made such a huge impact on society today. I came across an article in the Paris Review by Nana Asfour titled "The First Abstract Painter Was a Woman." This came to much surprise because I always believed the first abstract painter was a man.

Her name was Hilma af Klint. The article states that even though she toiled as a commercial artist, painting portraits and landscapes, she exhibited only a few of the abstract paintings and drawings that she created. She worried that the world wasn't ready to see them, and when she died in a tram accident, in 1944, at the age of eighty-one, her will ordained that they not be shown for at least another twenty years." Understanding the appropriate time to share certain pieces with the world takes a level of vision that only a genius is granted.



ART FLOW >

## LES SŒUR (THE SISTERS) A SERIES

After a long weekend of burnout and no desire to illustrate a new series was born. Les sœur is a very minimal African-styled series that allows me to highlight the many styles of black culture without having to overthink facial features or shading. This series will only be available on 16"x20" canvases.



Photograph and edit by Fanny Emmanuel

## FOR THE RECORD

Liberation by Outkast featuring Big Rube, Erykah Badu & CeeLo Green was produced by OutKast and released on their album titled Aquemini on September 29, 1998. This song has been on my playlist for quite some time; however, recently sparked a new emotion and understanding about my art. The song basically describes the feeling of wanting to self express but having to please the media or record labels to obtain wealth. Art is the ability to self-express. The choices that we make when we create are a reflection of what we are feeling in that current moment. When an artist allows the words and opinions of others to influence their work it no longer belongs to that artist. With social media at its peak for entrepreneurs in the 21st century, digital art can start to feel more like a chore than an actual expression. For me, posting schedules became my ticket straight to the land of burnout! Instead of feeling my emotions and channeling them into the art, I began to force my feelings in order to meet deadlines. This song allowed me to take a step back, reevaluate, and rebrand because quality will **always** outweigh quantity.

"My Type"  
Emmanuel, Fanny  
Fort Lauderdale, FL.



**YOU  
ARE  
MY**

**TYPE**









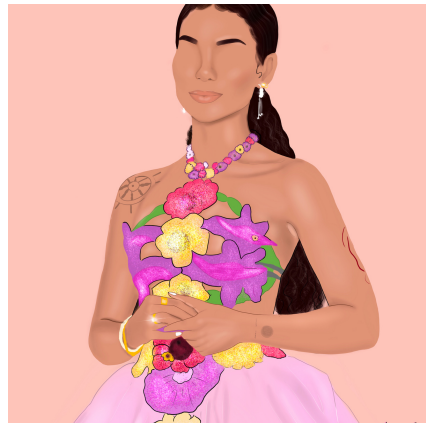
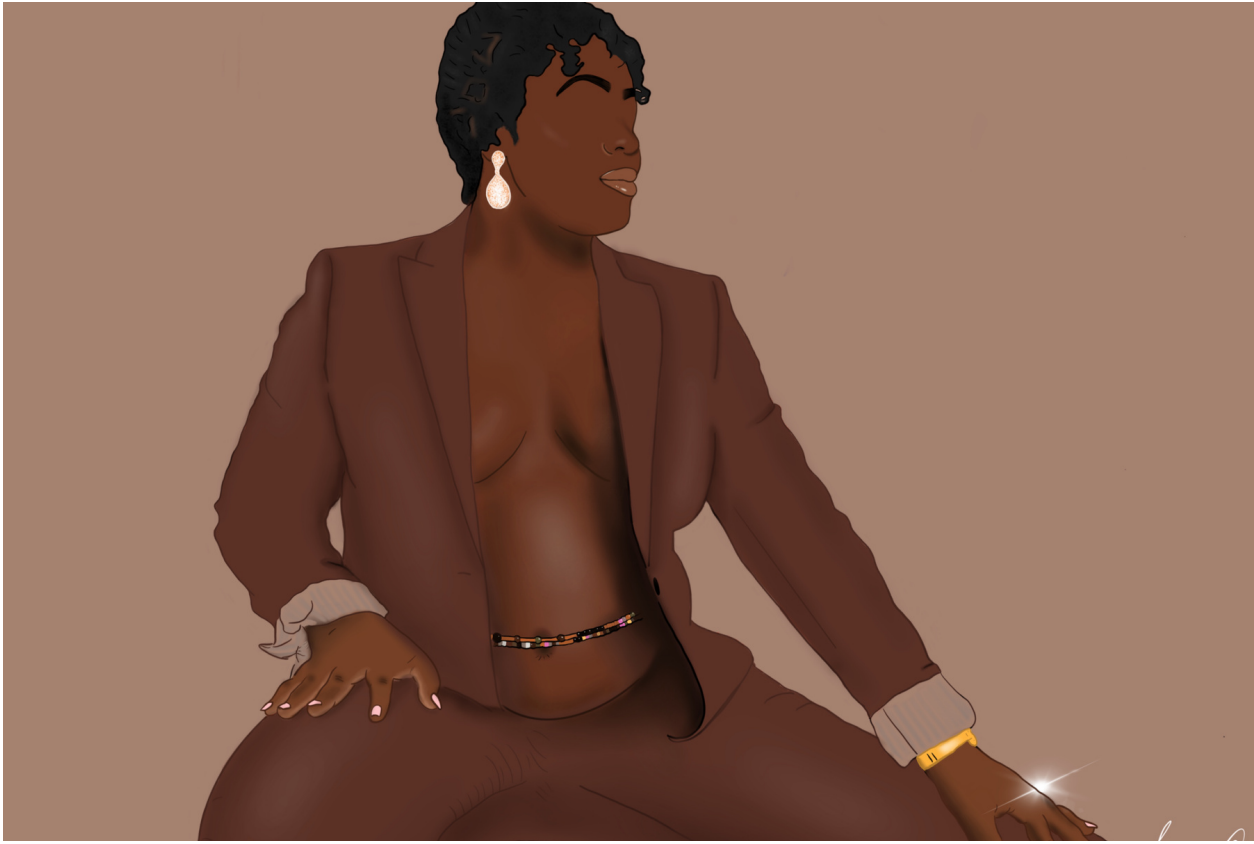
# Happy Earth Day



"Earth is what we all have in common."

NEW PRINTS!

April, 2021





DISCOUNT COUPON

# 10% OFF

ON ALL PRINTS OF  
WOMEN

USE CODE WMNS2021  
AT CHECKOUT  
EXPIRES 04/30/21



DISCOUNT COUPON

# 15% OFF

ON ANY PURCHASE  
OVER \$35

USE CODE APRILTINGZ  
AT CHECKOUT  
EXPIRES 04/30/21



DISCOUNT COUPON

# 20% OFF

YOUR NEXT PURCHASE

USE CODE FAN\$103  
AT CHECKOUT



